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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/708,837	03/26/2004	Blayn W. Beenau	70655.0200	2836	
66170 7590 01/12/2007 AMERICAN EXPRESS TRAVEL RELATED SERVICES CO., INC. c/o SNELL & WILMER, L.L.P. ONE ARIZONA CENTER 400 E. VAN BUREN STREET PHOENIX, AZ 85004-2202			EXAMINER		
			WALSH, DANIEL I		
			ART UNIT	PAPER NUMBER	
			2876		
		•	•	•	
•			MAIL DATE	DELIVERY MODE	
		•	01/12/2007	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
10/708,837	BEENAU ET AL.	
Examiner	Art Unit	
Daniel I. Walsh	2876	

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The MAILING DATE of this communication appe	ears on the cover sheet with the c	correspondence add	ress				
THE REPLY FILED 11 December 2006 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.							
1. The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:							
a) The period for reply expires 3 months from the mailing date of the final rejection.							
The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).							
Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL							
2. The Notice of Appeal was filed on A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a).							
AMENDMENTS The proposed amondment(s) filed after a final rejection.		£					
3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will <u>not</u> be entered because (a) They raise new issues that would require further consideration and/or search (see NOTE below); (b) They raise the issue of new matter (see NOTE below); (c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for							
appeal; and/or : appeal; and/or :	tter form for appear by materially re	saucing or simplifying	the issues for				
(d) They present additional claims without canceling a	corresponding number of finally re	jected claims.					
NOTE: * (See 37 CFR 1.116 and 41.33(a)).							
4. The amendments are not in compliance with 37 CFR 1.1		ompliant Amendment	(PTOL-324).				
5. Applicant's reply has overcome the following rejection(s	•	•					
 Newly proposed or amended claim(s) would be a the non-allowable claim(s). 	·	•	•				
7. Tor purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is pro The status of the claim(s) is (or will be) as follows:		ill be entered and an	explanation of				
Claim(s) allowed: 🚣 .							
Claim(s) objected to: Claim(s) rejected:							
Claim(s) withdrawn from consideration:							
AFFIDAVIT OR OTHER EVIDENCE							
8. The affidavit or other evidence filed after a final action, be because applicant failed to provide a showing of good an and was not earlier presented. See 37 CFR 1.116(e).	ut before or on the date of filing a North design of the affidate of the sufficient reasons why the affidate of the sufficient reasons which is a sufficient reason of the sufficient reasons which is a sufficient reason of the sufficient reasons which is a sufficient reason of the sufficient reasons which is a sufficient reason of the sufficient reaso	Notice of Appeal will <u>r</u> vit or other evidence i	ot be entered s necessary				
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to showing a good and sufficient reasons why it is necessar	overcome <u>all</u> rejections under appe	al and/or appellant fa	ils to provide a				
10. The affidavit or other evidence is entered. An explanation	on of the status of the claims after e	entry is below or attac	hed.				
REQUEST FOR RECONSIDERATION/OTHER							
11. The request for reconsideration has been considered buse see NOTE below.		n condition for allowa	nce because:				
12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s)							
13. Other:							
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NOTE: The Examiner maintains his Final Office Action (mail date 10-10-06). In response to the Applicants arguments that the transponders are unassociated, the Examiner disagrees. The Examiner has interpreted the transponders as associated as they are used for financial means/transactions such as for credit card purchases (transponders of different users could even be for a same credit card company, for example, and therefore could be associated in that manner). As the claims do not recite the specifics of the association, the Examiner has broadly interpreted the term associated, to include transponders used in an environment for financial transactions.

DANIEL WALSH PRIMARY EXAMINES: